

Quarterly Report

Q1 2025 — January to March

Prepared by the Analytics Team
March 31, 2025

Key Metrics

Metric	Jan	Feb	Mar
Revenue	\$41,200	\$38,900	\$45,600
New Customers	124	108	156
Churn Rate	2.1%	1.8%	1.5%
NPS Score	72	74	78
Support Tickets	342	298	275

Summary & Outlook

Key Highlights

- Revenue grew 10.7% from January to March
- Customer acquisition improved 25.8% in March
- Churn rate decreased from 2.1% to 1.5%
- NPS score reached all-time high of 78

Q2 Priorities

1. Launch self-service portal to reduce support tickets by 20%
2. Expand into APAC market with localized onboarding
3. Target \$50K monthly revenue by June